



EXPLORA JOURNEYS APPOINTS ANNA NASH AS PRESIDENT

Geneva, Switzerland, 9 September 2024 – Anna Nash has joined Explora Journeys as President of the luxury lifestyle ocean travel brand of the MSC Group reporting directly to Pierfrancesco Vago, Executive Chairman, MSC Group’s Cruise Division.

Anna will further strengthen Explora Journeys’ senior leadership team with a remarkable career spanning over two decades gained at leading ultra-luxury hospitality brands.

Most recently, she served as Chief Commercial Officer at Aman, where she played a pivotal role in shaping the company’s global commercial strategies and brand expansion. During her ten year tenure with Aman, she also held the position of Chief Marketing Officer and Chief Communications Officer.

She brings a wealth of experience in Global Sales, Brand development, Marketing, Digital, PR, Communication, and Business Intelligence to this newly created position, having also worked at Rosewood Hotels and Orient-Express, before joining Aman in 2014.

Pierfrancesco Vago, Executive Chairman of MSC Group’s Cruise Division, said *“We are delighted to welcome Anna to Explora Journeys where her proven expertise within the ultra-luxury hospitality industry, coupled with her exceptional leadership abilities will help us to ensure that our brand is globally recognised as we continue to set new standards in luxury travel.”*

Anna Nash added: *“I am incredibly proud to join Explora Journeys at such a pivotal moment in its growth and development. The brand’s dedication to redefining the luxury ocean travel experience is inspiring, and I look forward to working closely with Mr. Vago and the talented team to continue building on this vision. Together, we will strive to create unforgettable journeys that resonate with discerning travellers around the world.”*

In her new role as President of Explora Journeys, Anna will be responsible for driving the brand’s strategic vision and growth initiatives as it continues to redefine the landscape of luxury ocean travel. Her extensive experience and leadership will be critical as Explora Journeys prepares to expand its fleet with the launch this week of EXPLORA II, the second luxury ship in the brand’s collection, followed by four additional ships entering service from 2026 to 2028.

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For media enquiries please contact press@explorajourneys.com



About Explora Journeys

Explora Journeys is the privately-owned luxury lifestyle brand of the MSC Group, headquartered in Geneva, Switzerland, created at the heart of Swiss luxury hospitality. The brand stems from the long-held vision to redefine the ocean experience for a new generation of discerning luxury travellers, drawing on the Aponte family's 300 years of maritime heritage. The brand's aspiration is to create a unique 'Ocean State of Mind' by connecting guests with the sea, with themselves, and like-minded others, while remarkable itineraries blend renowned destinations with lesser-travelled ports, for a journey that inspires discovery in all its forms.

A fleet of six luxury ships will be launched from 2023 to 2028, starting with EXPLORA I's delivery that took place on 24 July 2023. Explora Journeys introduces a new style of transformative ocean travel. EXPLORA I offers 461 oceanfront suites, penthouses and residences designed to be 'Homes at Sea' for guests, all with sweeping ocean views, private terrace, a choice of eleven distinct culinary experiences across six vibrant restaurants plus in-suite dining, Chef's Kitchen, twelve bars and lounges (eight indoor and four outdoor), four swimming pools, extensive outdoor decks with 64 private cabanas, wellness facilities, and refined entertainment. Inspired by the company's European heritage, Explora Journeys will provide guests with an immersive ocean experience and respectful and intuitive hospitality.

EXPLORA II will come into service in September 2024. EXPLORA III will come into service in 2026 and EXPLORA IV in 2027 with both ships being LNG-powered. EXPLORA V and EXPLORA VI will enter service in 2027 and 2028, respectively.

To learn more about Explora Journeys, visit explorajourneys.com or follow us on [Instagram](#), [Twitter](#), [Facebook](#) and [LinkedIn](#).