

# EXPLORA II TO HOST EXCLUSIVE ONBOARD EXPERIENCES DURING FORMULA 1 TAG HEUER GRAND PRIX DE MONACO 2025

Explora Journeys' newest ship to offer unrivalled access, curated experiences, and appearances by Formula 1 legends in the heart of Port Hercule



Geneva, Switzerland – 14 May 2025 – Explora Journeys, the luxury ocean travel brand of the MSC Group, today announced the exclusive programme of onboard experiences on EXPLORA II during the FORMULA 1 TAG HEUER GRAND PRIX DE MONACO 2025. As the only ship docked in Monaco's iconic Port Hercule during race week, EXPLORA II will offer guests a one-of-a-kind opportunity to experience the glamour and adrenaline of Formula 1 from an unparalleled vantage point.

EXPLORA II, the latest addition to Explora Journeys' luxury fleet, will serve as an ultra-elegant, private-yacht-inspired sanctuary throughout the race weekend. Guests will enjoy sweeping views, seamless access to the action, and a curated series of extraordinary events designed to complement the excitement of the race.

# **Icons of the Track Take Centre Stage**

In a rare convergence of sport and storytelling, EXPLORA II will welcome Formula 1 legends onboard EXPLORA II throughout the weekend. Guests will hear personal insights and behind-the-scenes stories from some of the sport's most iconic figures, including David Coulthard, Sir Jackie Stewart, and Mika



Häkkinen. These appearances will be complemented by perspectives from representatives of the BWT Alpine Formula One<sup>TM</sup> Team, offering a deeper understanding of the sport's future.

# **Immersive Racing-Themed Programming**

The onboard atmosphere will come alive with interactive Formula 1-inspired experiences. Guests can take the driver's seat in a Race Simulator, featuring both VR and non-VR time trials, and compete for top rankings on a live leaderboard. Additional highlights include racing trivia competitions, themed entertainment venues, and a miniature onboard track that celebrates the spirit of competition.

# **Exclusive Retail Experiences**

EXPLORA II will elevate the glamorous experience of the race weekend with a series of exclusive onboard retail exhibitions running from May 14 to May 30, featuring Buccellati, Panerai, and Piaget. Guests will be invited to explore rare and limited-edition collections in an intimate setting. Highlights include Buccellati's Snake Collection and a pink sapphire parure valued at €988,000, available for private viewings; Panerai's haute horlogerie complications, including a tourbillon and two perpetual calendars, paired with an immersive masterclass where guests can open and reassemble a Panerai movement; and Piaget's limited-edition timepieces, alongside a live engraving experience.

### Restorative and Refined Moments Between the Action

Between high-octane events and the sporting action of the race, guests will find balance on board the ship through a carefully curated Ocean Wellness programme, which includes tailored massages, aromatherapy rituals, and mindfulness sessions that offer tranquillity amidst the energy of the Grand Prix. Technogymled assessments and training options will also be available for those seeking performance optimisation.

Culinary exploration will be another highlight, with exclusive tasting events showcasing bold flavours and sensory experiences designed to spark curiosity and connection.

As night falls over Monaco's sparkling harbour, EXPLORA II will transform into the social epicentre of the race weekend. Guests will enjoy elegant cocktail parties, starlit gatherings, and celebratory moments crafted to foster genuine connections in a luxurious setting. The series of glamorous onboard parties is designed to reflect the style and spirit of Monaco's most prestigious event.

From sunset champagne receptions on the pool deck to elegant soirées in the refined lounges and bars of the ship, each celebration will offer guests the chance to socialise, unwind, and revel in the vibrant atmosphere of the FORMULA 1 TAG HEUER GRAND PRIX DE MONACO 2025. Exclusive themed events will infuse every evening with sophistication and energy. With curated menus, signature cocktails, and stunning views of Monaco, these moments will become highlights of a truly unforgettable weekend at sea.



#### An Unmatched Formula 1 Weekend

EXPLORA II's presence during the FORMULA 1 TAG HEUER GRAND PRIX DE MONACO 2025 represents a new pinnacle in luxury travel and Grand Prix hospitality. With prime location, iconic guests, and a refined onboard programme, Explora Journeys invites travellers to experience the world's most glamorous race from the comfort of their ocean-front home.

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#### **About Explora Journeys**

Explora Journeys is the privately-owned luxury lifestyle brand of the MSC Group, headquartered in Geneva, Switzerland, created at the heart of Swiss luxury hospitality. The brand stems from the long-held vision to redefine the ocean experience for a new generation of discerning luxury travellers, drawing on the Aponte family's 300 years of maritime heritage. The brand's aspiration is to create a unique 'Ocean State of Mind' by connecting guests with the sea, with themselves, and like-minded others, while remarkable itineraries blend renowned destinations with lesser-travelled ports, for a journey that inspires discovery in all its forms.

A fleet of six luxury ships will be launched from 2023 to 2028, starting with EXPLORA I's delivery that took place on 24 July 2023. Explora Journeys introduces a new style of transformative ocean travel. EXPLORA I and II offer 461 oceanfront suites, penthouses and residences designed to be 'Homes at Sea' for guests, all with sweeping ocean views, private terrace, a choice of eleven distinct culinary experiences across six vibrant restaurants plus in-suite dining, Chef's Kitchen, twelve bars and lounges (eight indoor and four outdoor), four swimming pools, extensive outdoor decks with 64 private cabanas, wellness facilities, and refined entertainment. Inspired by the company's European heritage, Explora Journeys will provide guests with an immersive ocean experience and respectful and intuitive hospitality.

EXPLORA II was delivered on 12 September 2024. EXPLORA III will come into service in 2026 and EXPLORA IV in 2027 with both ships being LNG-powered. EXPLORA V and EXPLORA VI will enter service in 2027 and 2028, respectively.

To learn more about Explora Journeys, visit <u>explorajourneys.com</u> or follow us on <u>Instagram</u>, <u>Twitter</u>, Facebook, LinkedIn,